ADVERTISING WITH A VISION
WELDING, CUTTING & COATING

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WHERE IT'S ALL ABOUT WELDING...



MEDIA KIT

2027

DVS MEDIA

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DER SCHWEISSER

Advertise where practitioners get information

The information service for the practitioner and more

Editorial Profile

With short and precise information, tips and hints for daily work, "DER SCHWEISSER" addresses the "welder on site" as well as the training and further education participants of the DVS educational institutions.

Our specialist editorial team puts its special focus on

- Presentation of the joining, cutting and coating processes
- Preparation and explanation of easily understandable technical terms
- Providing instructions on occupational safety
- Materials science
- Areas of application for certain welding processes
- Notes on working techniques

In addition, the readers can use quiz questions on the various subjects to check whether they are up to date with their knowledge.

Publication frequency: 6 times a year
February, April, June, August, October & December
Print run: 8,000 Copies

Advertising formats

Bar display:	165 mm × 34 mm, 4-coloured,	EUR 1,030
1/2 page horizontal:	165 mm × 125 mm, 4-coloured	EUR 2,840



www.home-of-welding.com/der-schweisser



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