EXPANDING &
DIVERSE CONTENT





including GTS-Strahl

Peer-reviewed, German & English

Surface coating

Content:

Editorial profile	56
Distribution / Distribution in Europe	57
Scope and content analysis	58
Topics and dates	59
Advertising rates	60 – 61
BUYER'S GUIDE	62 – 63
Newsletter	64 – 65

THERMAL SPRAY BULLETIN

Editorial profile

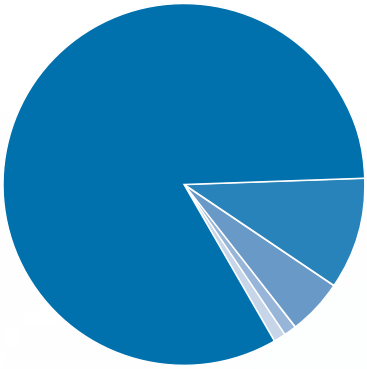
Editorial Profile:	The trade journal THERMAL SPRAY BULLETIN takes up the technology of Thermal Spraying in a journalistic form and publishes in two languages (German/English) not only application-oriented specialist articles about the new developments and the state of the art but also reviewed scientific specialist articles. Moreover, reports on events, standardisation activities and companies ensure that the readership always stays informed about latest developments.
Publisher:	DVS – German Welding Society, D-Düsseldorf
Editorial Staff:	Sarah Gottschalk (management) Nicole Stramka M.A. (responsible)
Year:	Volume 20, 2027
Publication frequency:	2 times a year
Print run:	4,000 copies
Publication/subject plan:	see page 59
Subscription charges:	Annual subscription 89 € (Print + Digital) plus postage costs
Language:	German/English
Target group:	THERMAL SPRAY BULLETIN is intended for technical employees, skilled workers and engineers in small, medium-sized and large companies. In this respect, the application range of the technology basically extends to the following sectors:
Editorial features:	■ Apparatus/plant engineering ■ Energy technology ■ Printing/paper industries ■ Machine tool construction ■ Chemical industry ■ Automobile industry ■ Textile technology ■ Plastic processing industry ■ Aerospace ■ Mineral oil industry ■ Medical technology ■ Building industry

In cooperation with

GTS® Europe

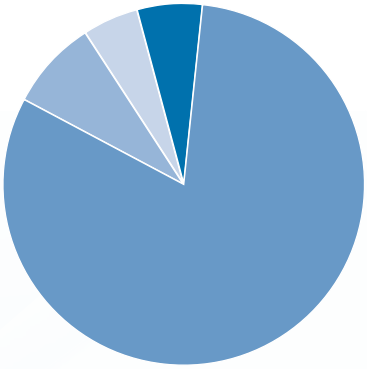
Distribution / Distribution in Europe

Distribution:



- **Europe**
  3,320 Copies = 83 %
- **America**
  400 Copies = 10 %
- **Asia**
  200 Copies = 5 %
- **Australia**
  40 Copies = 1 %
- **Africa**
  40 Copies = 1 %

Distribution in Europe:



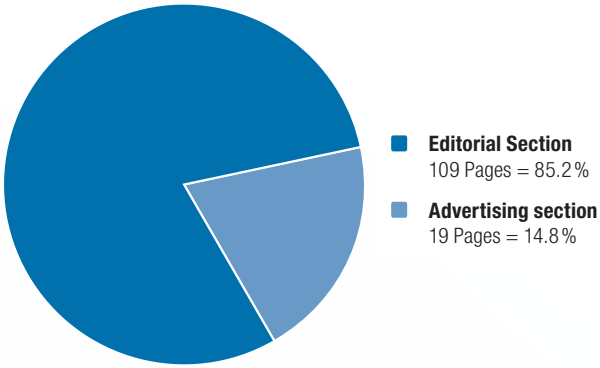
- **Northern Europe**
  Great Britain, Scandinavia
  200 Copies = 6 %
- **Central Europe**
  France, Switzerland, Benelux, Germany, Austria
  2,690 Copies = 81 %
- **Southern Europe**
  Italy, Spain, Portugal
  265 Copies = 8 %
- **Eastern Europe**
  165 Copies = 5 %

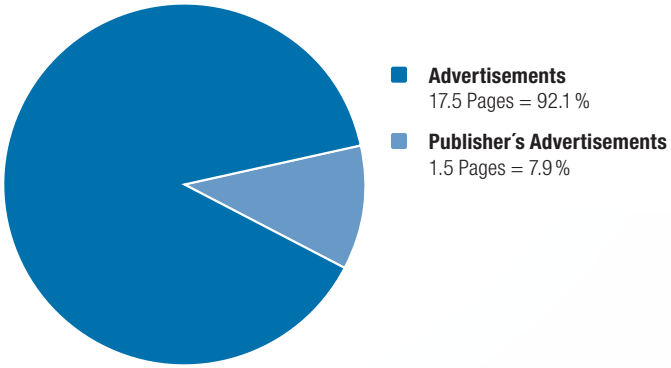
Scope and content analysis

Scope analysis: 2025= 2 issues

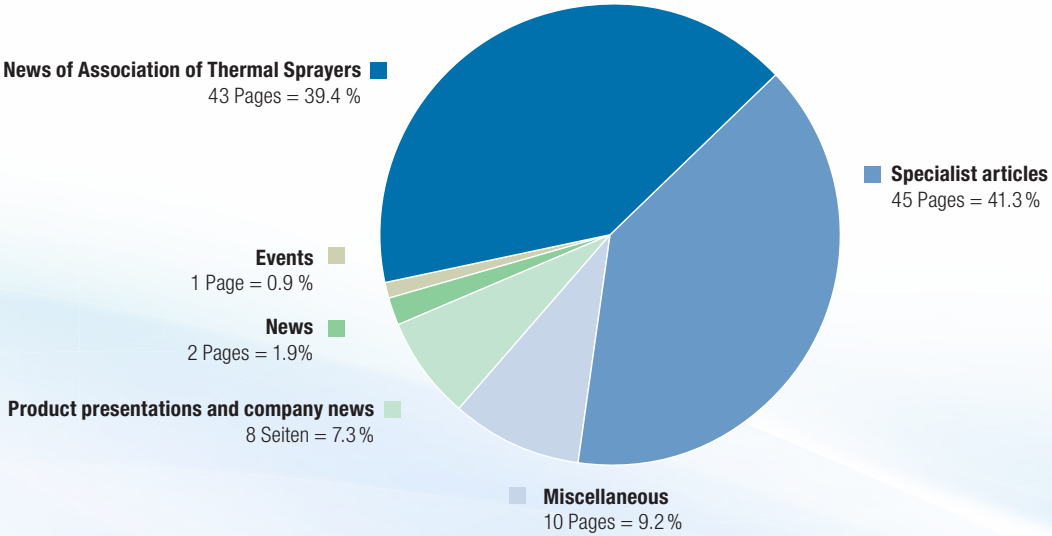
Total scope: 128 pages = 100%

Advertising scope: 19 Pages = 100%





Content analysis of the editorial section in 2025



Topics and dates

Issue	Dates	Topics	Fairs, Conferences & Events
1 April	Ad closing date: 19 March 2027 Printing material: 24 March 2027 Publication date: 15 April 2027	➢ **Congress Issue ITSC 2027 – International Thermal Spray Conference** ➢ Thermal coating in industrial areas such as automotive, biomedical, petrochemical, printing and paper ➢ Wear and corrosion protection ➢ Environmentally friendly coatings ➢ Coating materials ➢ Additives and auxiliaries ➢ New system technology ➢ Error detection and sensors ➢ Non-destructive testing ➢ Thermal spray processes ➢ Manufacturing ➢ Thermal coating of gas turbines and fuel cells	**ITSC – International Thermal Spray Conference and Exposition** 12.05.–14.05.2027, Rotterdam/ Netherlands
2 September	Ad closing date: 6 August 2027 Printing material: 11 August 2027 Publication date: 2 September 2027		

Furthermore, the **THERMAL SPRAY BULLETIN** includes the **GTS-Strahl** with information on member companies, GTS-Events, interviews and patents

Advertising rates 17 valid from January 1st, 2025

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 × 185	–	–	–	3,440
First or Last cover page	188 × 254	210 × 297	1,920	2,180	2,440	2,640
Back Cover	188 × 254	210 × 297	1,92,	2,180	2,440	2,640
2/1 pages	400 × 254	420 × 297	2,760	3,020	3,280	3,480
1/1 page	188 × 254	210 × 297	1,730	1,990	2,250	2,450
Juniorpage	120 × 170	137 × 192	1,310	1,570	1,830	2,030
1/2 page, horizontal 1/2 page, vertical	188 × 127 92 × 253	210 × 147 103 × 297	920	1,180	1,440	1,640
1/3 page, horizontal 1/3 page, vertical	188 × 85 63 × 254	210 × 107 74 × 297	630	760	890	990
1/4 page, horizontal 1/4 page, vertical	188 × 64 92 × 127	210 × 84 103 × 147	500	630	760	860
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.70			
Box number fee			6.70			

***plus 3 mm bleed on all sides.**

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

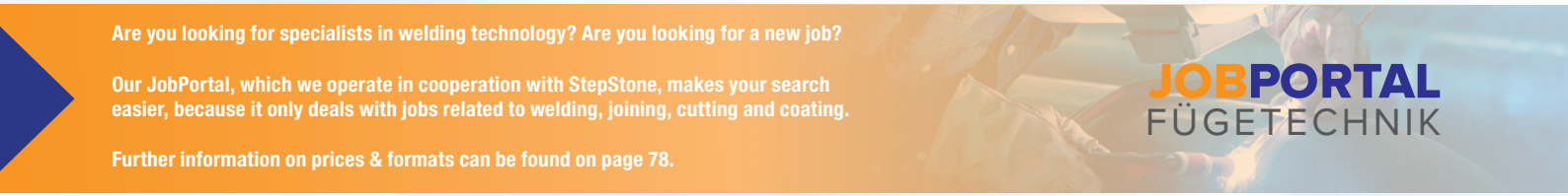
Type area: 181 mm width × 247 mm high, 3 columns per 57 mm

Different ad formats will be billed in millimeters.

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 78.



Advertising rates 17 valid from January 1st, 2025

Surcharges:

	1/1 and 1/2 page	1/3 page and smaller
Colour surcharge:		
per standard colour	260 €	130 €
four-coloured	720 €	360 €
per special colour:	360 €	360 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts:

For advertisements published within 12 months

for 3 repeats or 1 1/2 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %

Discounts for multi-year contracts on request

Bound-in-inserts:

2 pages (paper up to 115 g/m2)	3,420 €
2 pages (paper up to 170 g/m2)	4,270 €
4 pages (paper up to 115 g/m2)	5,210 €
4 pages (paper up to 170 g/m2)	6,510 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discounts:

2 Bound-in-inserts	5 %
3 Bound-in-inserts	10 %
6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g, 379 € ‰
postal charge incl.
higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts 195 € ‰

Loose inserts cannot be discounted.

Free delivery to:
D+L Printpartner
Schlavenhorst 10,
46395 Bocholt/Germany
P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c (10,000 Characters incl. spaces)	3,970 €
1/1 page, 4c (5,000 Characters incl. spaces)	2,440 €
1/2 page width, 4c (2,000 Characters incl. spaces)	1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 66-67.

International Buyer´s Guide – THERMAL SPRAY BULLETIN

The advantages at a glance:

- ☑ **Something for everyone:**
  Organised topically into 9 main groups with numerous relevant keywords
- ☑ **Directed:**
  the precise classification leads the user to a result accurately
- ☑ **At a glance:**
  Complete listing of your entries inluding email and Internet address
- ☑ **Cross-national contacts:**
  The bilingual magazine offers the opportunity to develop new international contacts
- ☑ **Save costs:**
  Attractive scale prices on basis of number of keywords
- ☑ **In addition and at no charge:**
  Your entry on the internet on **www.tsb-bezugsquellen.de/en** with a link to your homepage
- ☑ **Free** publication of your **company logo** on the internet on www.tsb-bezugs-quellen.de/en/ as well as in the magazine Please send the logo (jpg-file) to: britta.wingartz@dvs-media.info
- ☑ **Start of entries is possible in each month**
  (deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

international thermal spraying equipment Systems & components Buyer´s Guide Additives English German Surface treatment Jobshop service providers

www.tsb-bezugsquellen.de/en

Prices

The price for your entry is based on the number of keywords..

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me.

Your contact:
Britta Wingartz
✆ +49 211 1591-155
✉ britta.wingartz@dvs-media.info

THERMAL SPRAY BULLETIN

The essentials in a nutshell. The THERMAL SPRAY NEWSLETTER!

The ideal addition to the THERMAL SPRAY BULLETIN magazine.

Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The THERMAL SPRAY NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.



THERMAL SPRAY BULLETIN

Dates 2027 – Frequency

Issue	Transmis-sion	Data Delivery	Event
January	13.01.2027	06.01.2027	
February	10.02.2027	03.02.2027	
March	10.03.2027	03.03.2027	
April	14.04.2027	07.04.2027	**ITSC – International Thermal Spray Conference and Exposition** 12.05.–14.05.2027, Rotterdam/ Netherlands
May	12.05.2027	05.05.2027	
June	09.06.2027	02.06.2027	
July	14.07.2027	07.07.2027	
August	11.08.2027	04.08.2027	
September	08.09.2027	01.09.2027	
October	13.10.2027	06.10.2027	
November	10.11.2027	03.11.2027	
December	08.12.2027	01.12.2027	

Newsletter-Advertising Options

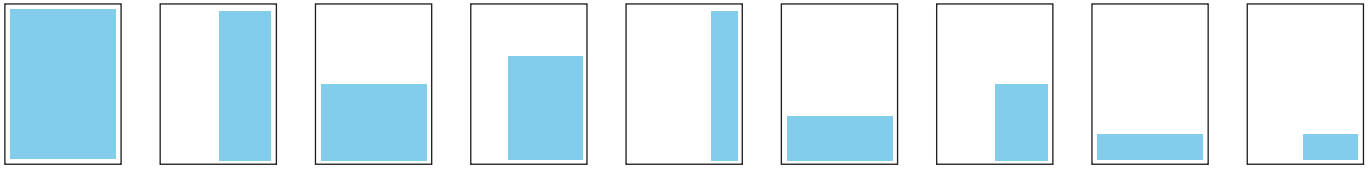
Formats	Formats/Size in Pixel	Price* in EURO
Fullbanner	1.920 × 430 px	300,-
Text/Image Ad	1.920 × 430 px	320,-

All prices are exclusive of VAT, per advertising form. Special forms of advertising such as stand-alone newsletters, sponsoring, advertorials, logo placement, etc. on request.



Standard formats for advertisements

Type Area



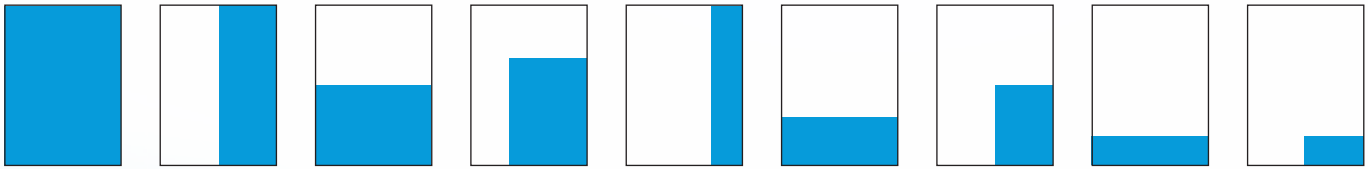
JOINING PLASTICS

1/1 page	1/2 vertical	1/2 horizontal	Juniorpage	1/3 vertical	1/3 horizontal	1/4 vertical	1/4 horizontal	1/8 page
181 mm wide 247 mm high	90 mm wide 247 mm high	181 mm wide 123 mm high	119 mm wide 170 mm high	57 mm wide 247 mm high	181 mm wide 82 mm high	90 mm wide 123 mm high	181 mm wide 62 mm high	90 mm wide 62 mm high

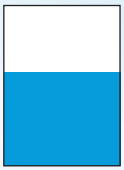
THERMAL SPRAY BULLETIN

1/1 page	1/2 vertical	1/2 horizontal	Juniorpage	1/3 vertical	1/3 horizontal	1/4 vertical	1/4 horizontal	1/8 page
188 mm wide 254 mm high	92 mm wide 254 mm high	188 mm wide 127 mm high	120 mm wide 170 mm high	63 mm wide 254 mm high	188 mm wide 85 mm high	92 mm wide 127 mm high	188 mm wide 64 mm high	86 mm wide 62 mm high

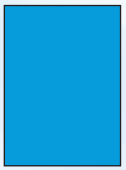
with bleed (applies to both JOINING PLASTICS and THERMAL SPRAY BULLETIN)
*plus 3 mm bleed on all sides.



1/1 page	1/2 vertical	1/2 horizontal	Juniorpage	1/3 vertical	1/3 horizontal	1/4 vertical	1/4 horizontal	1/8 page
210 mm wide 297 mm high	103 mm wide 297 mm high	210 mm wide 147 mm high	137 mm wide 192 mm high	74 mm wide 297 mm high	210 mm wide 107 mm high	103 mm wide 147 mm high	210 mm wide 84 mm high	103 mm wide 84 mm high



Front Cover
210 mm wide
185 mm high
plus 3 mm bleed



Last cover page
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:
Let us know your requests for special formats and special forms of advertising.
We would be happy to make you an offer.

Data transfer, data formats

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

Colours:

PSO Coated v3 (ECI)
Colour profiles and more information about ICC profiles at eci.org.

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

Processing of image data

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



Your contacts at DVS Media GmbH

Advertising

Advertising Manager
Markus Winterhalter
P +49 211 1591-142
markus.winterhalter@dvs-media.info

Media Assistance
Alexandra Seewald-Sander
P +49 211 15 91-225
alexandra.seewald-sander@dvs-media.info

Media Sales
Andreas Przybyla
P +49 211 1591-291
andreas.przybyla@dvs-media.info

Media Assistance
Britta Wingartz
P +49 211 1591-155
britta.wingartz@dvs-media.info

Editorial

Managing Editor
Sarah Gottschalk
P +49 211 1591-205
sarah.gottschalk@dvs-media.info

SCHWEISSEN UND SCHNEIDEN / WELDING AND CUTTING
Sarah Gottschalk (responsible)
Anja Labussek
Sylvia Hanagan
Natalie Kliemann

DER PRAKTIKER
Christian Thieme (V.i.S.d.P)
christian.thieme@dvs-media.info
Andrea Nelles
Natalie Kliemann

JOINING PLASTICS / THERMAL SPRAY BULLETIN
Nicole Stramka (responsible)
nicole.stramka@dvs-media.info

HOME OF WELDING
Online editorial team
Sarah Gottschalk (responsible)
Sylvia Hanagan
Andrea Nelles

You can reach the editorial team at
redaktion@dvs-media.info

Editorial Assistance
Sylvia Hanagan
Andrea Nelles

Representations

U.S./Canada, Asia
Detlef Fox
D.A. Fox Advertising Sales Inc.
5 Penn Plaza, 19th Floor
New York, NY 10001(USA)
P +1 212 896 38 81
F +1 212 629 39 88
detleffox@comcast.net

Italy/Portugal/Spain
MEDIAPOINT & COMMUNICATIONS SRL
Corte Lambruschini Corso Buenos Aires, 8
V° piano - interno 7
16129 Genova (Italien)
P +39 010 570 49 48
F +39 010 553 00 88
daniela.chiusa@mediapointsrl.it

Distribution

Distribution Manager
Dipl.-Betriebsw. Susett Bendel
P +49 211 1591-167
susett.bendel@dvs-media.info

Distribution (Magazines)
DVS Media Leserservice
P +49 89 85853-847
aboservice@dvs-media.info

Distribution (Books/Teaching Material)
Bernd Hübner/Martina Reintjens
P +49 211 1591-162/-156
vertrieb@dvs-media.info

Events

Event Management
Susett Bendel
P +49 211 1591-167
susett.bendel@dvs-media.info



© iStock.com/ SpockNV

DVS Media GmbH
Aachener Str. 172
40223 Düsseldorf
P +49 211 1591-0
F +49 211 1591-150
anzeigen@dvs-media.info
www.dvs-media.eu