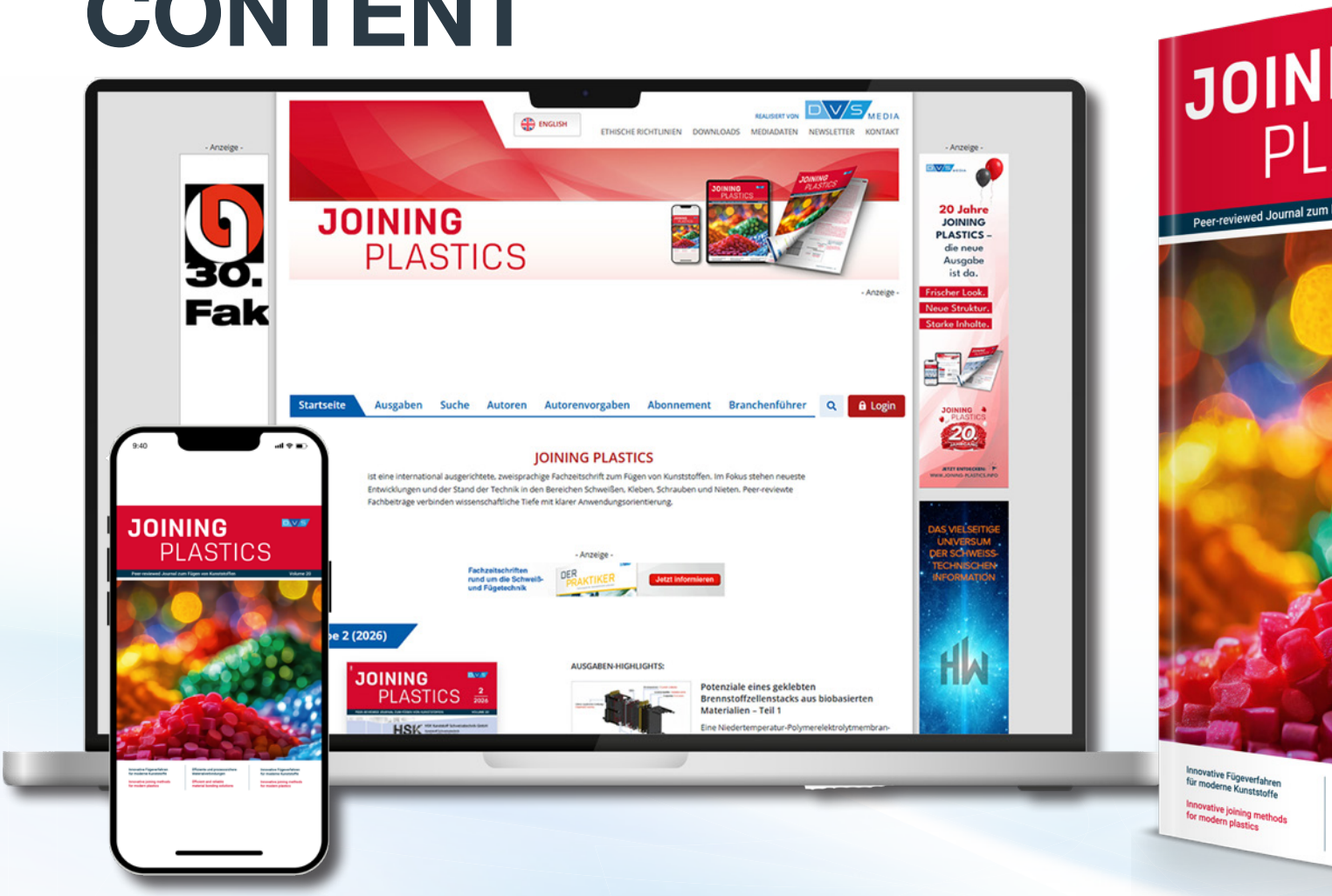
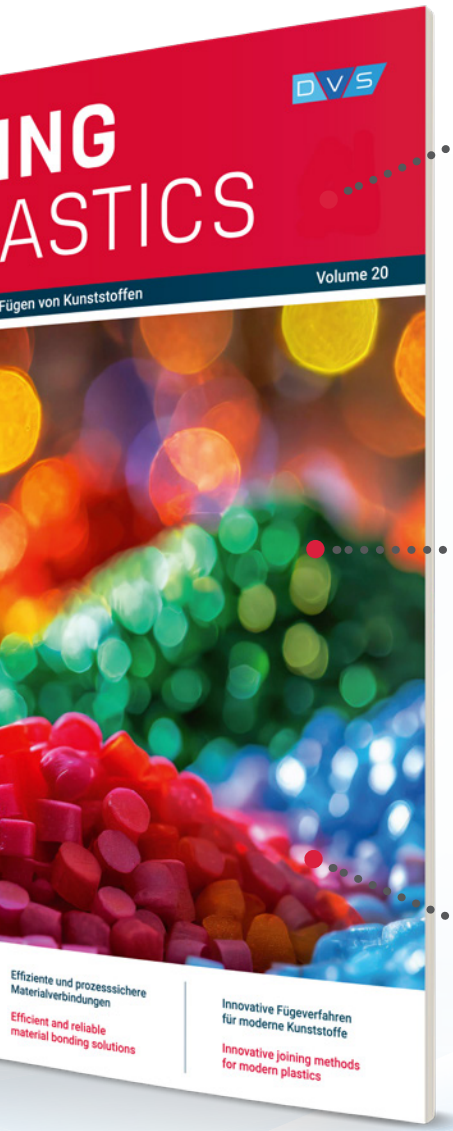
THE WORLD OF **PLASTICS JOINING CONTENT**





The leading magazine in the industry

Peer-reviewed, German & English

Practical

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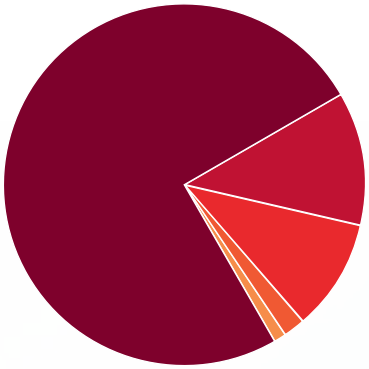
JOINING PLASTICS

Editorial profile

Editorial Profile:	JOINING PLASTICS as a bilingual magazine (German/English), deals exclusively with the title subject. Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers".
Publisher:	DVS – German Welding Society, D-Düsseldorf
Editorial staff:	Sarah Gottschalk (management) Nicole Stramka M.A. (responsible)
Year: **Publication frequency:**	Volume 21, 2027 3 times per year
Language:	German/English
Print run:	4,000 copies
Publication/subject plan:	see page 47
Subscription charges:	Annual subscription 81 € (Print + Digital) plus postage costs
Target group:	JOINING PLASTICS is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination.
Editorial features:	■ News ■ From companies ■ Products ■ Specialist Articles ■ Events

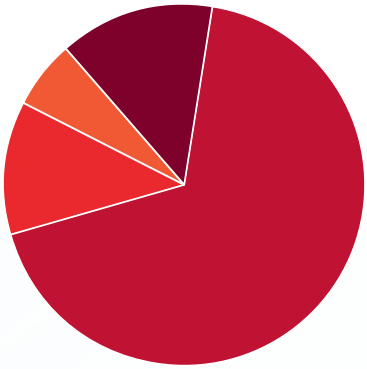
Distribution / Distribution in Europe

Distribution:



- **Europe**
  3,000 copies. = 75 %
- **America**
  480 copies = 12 %
- **Asia**
  400 copies = 10 %
- **Australia**
  80 copies = 2 %
- **Africa**
  40 copies = 1 %

Distribution in Europe:



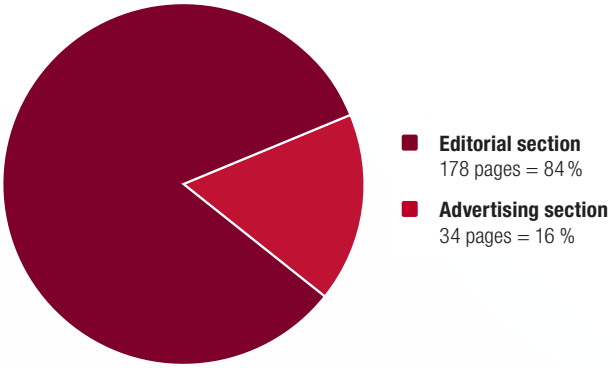
- **Northern Europe**
  Great Britain, Scandinavia
  420 copies = 14 %
- **Central Europe**
  France, Switzerland,
  Benelux, Germany, Austria
  2,040 copies = 68 %
- **Southern Europe**
  Italy, Spain, Portugal
  360 copies = 12 %
- **Eastern Europe**
  180 copies = 6 %

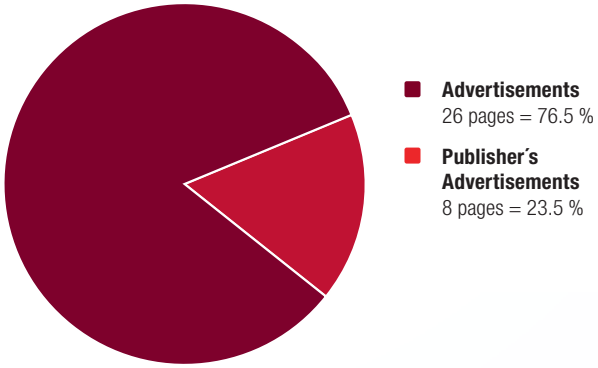
Scope and content analysis

Scope analysis: 2025 = 4 issues

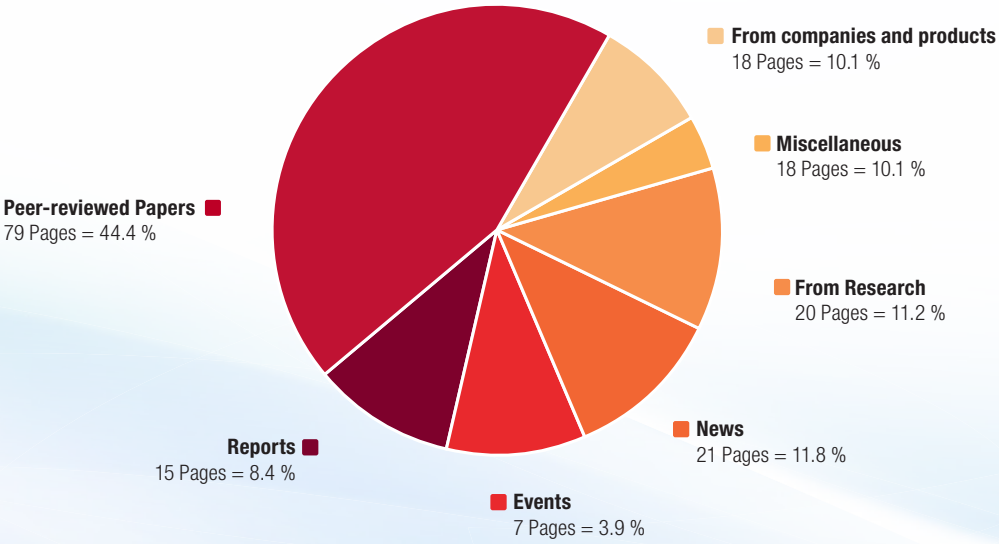
Total Scope: 212 pages = 100%

Advertising Scope**:** 34 pages = 100%





Content analysis Editorial section 2025



JOINING PLASTICS

Topics and dates

Issue	Dates	Topics	Fairs, Conferences & Events
1 February	Ad closing date: 5 February 2027 Printing material: 10 February 2027 Publication date: 25 February 2027	➢ Joining dissimilar materials ➢ Plastics in automotive engineering ➢ Raw materials, materials, semi-finished products ➢ Fiber-reinforced plastics	**PIAE Plastics in Automotive Engineering - Kunststoffe im Automobilbau** 17.03.–18.03.2027, Baden-Baden/Germany **JEC World** 02.04.–04.03.2027, Paris/France **Hannover Messe** 05.04.–08.04.2027, Hanover/Germany **Plastteknik Nordic 2027** 12.05.–13.05.2027, Malmömassan/Sweden
2 May	Ad closing date: 30 April 2027 Printing material: 5 May 2027 Publication date: 26 May 2027	➢ Welding in vessel and pipeline construction ➢ Series welding, e.g., ultrasonic, laser beam, heated element, infrared, and vibration welding ➢ Mechanical joining techniques: riveting, bolting ➢ Training and testing	**KUTENO** 01.06.–03.06.2027, Bad Salzuflen/Germany **KPA** 01.06.–03.06.2027, Bad Salzuflen/Germany **Würzburger Kunststoff-Schweissertage** June 2027, Würzburg/Germany **24. Würzburger Kunststoffrohr-Tagung** June 2027, Würzburg/Germany
3/4 September	Ad closing date: 3 September 2027 Printing material: 9 September 2027 Publication date: 30 September 2027	➢ Fair issue **Fakuma 2027** ➢ Measuring and testing plastic joints ➢ Bonding of plastics ➢ Welding systems	**Fakuma – Internationale Fachmesse für Kunststoffverarbeitung** 11.10. – 15.10.2027, Friedrichshafen/Germany

JOINING PLASTICS

Advertising rates 18 valid from January 1st, 2026

New front cover format 23% more space for your campaign

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 × 185	–	–	–	3,590
First or Last cover page	181 × 247	210 × 297	1,920	2,180	2,440	2,640
Back cover	181 × 247	210 × 297	1,920	2,180	2,440	2,640
2/1 pages	362 × 247	420 × 297	2,760	3,020	3,280	3,480
1/1 page	181 × 247	210 × 297	1,730	1,990	2,250	2,450
Juniorpage	119 × 170	137 × 192	1,310	1,570	1,830	2,030
1/2 page, horizontal 1/2 page, vertical	181 × 123 90 × 247	210 × 147 103 × 297	920	1,180	1,440	1,640
1/3 page, horizontal 1/3 page, vertical	181 × 82 57 × 247	210 × 107 74 × 297	630	760	890	990
1/4 page, horizontal 1/4 page, vertical	181 × 62 90 × 123	210 × 84 103 × 147	500	630	760	860
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.70			
Box number fee			6.70			

***plus 3 mm bleed on all sides**

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

JOBPORTAL FÜGETECHNIK

Further information on prices & formats can be found on page 78

Advertising rates 18 valid from January 1st, 2026

Surcharges:

	1/1 and 1/2 page	1/3 page and smaller
Colour surcharge:		
per standard colour	260 €	130 €
four-coloured	720 €	360 €
per special colour:	360 €	360 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts::

For advertisements published within 12 months	
for 3 repeats or 1 1/2 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %

Discounts for multi-year contracts on request

Bound-in-inserts:

2 pages (paper up to 115 g/m2)	3,420 €
2 pages (paper up to 170 g/m2)	4,270 €
4 pages (paper up to 115 g/m2)	5,210 €
4 pages (paper up to 170 g/m2)	6,510 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount:

2 Bound-in-inserts	5 %
3 Bound-in-inserts	10 %
6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g € 379 ‰
postal charge incl. higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements
or loose inserts 195 € ‰

Loose inserts cannot be discounted.

Free delivery to:
D+L Printpartner
Schlavenhorst 10, 46395 Bocholt/Germany
P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 Characters incl. spaces) 3,970 €

1/1 page, 4c
(5,000 Characters incl. spaces) 2,440 €

1/2 page width, 4c
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 66-67.

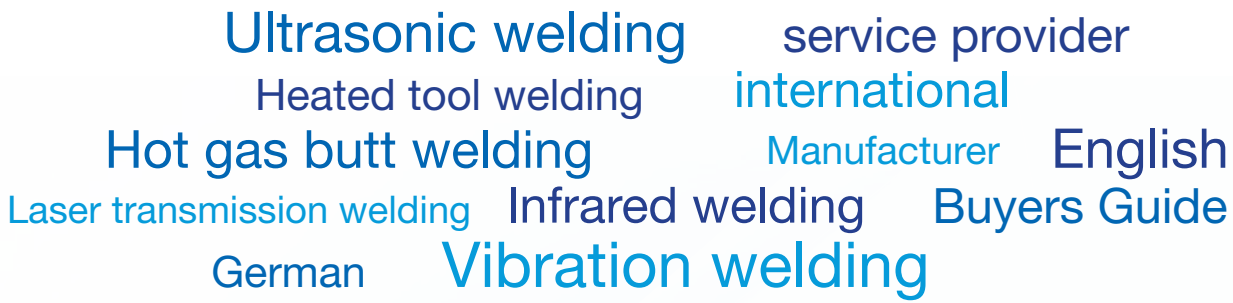
Buyer´s Guide – JOINING PLASTICS

The advantages at a glance:

- ☑ **Something for everyone:**
  Organised topically into 11 main groups with numerous relevant keywords
- ☑ **Directed:**
  The precise classification leads the user to a result accurately
- ☑ **At a glance:** Complete listing of your entries inluding email and Internet address
- ☑ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ☑ **Save costs:** Attractive scale prices on basis of number of keywords
- ☑ **In addition and at no charge::**
  Your entry on the internet on **www.joining-plastics-bzv.de/en** with a link to your homepage
- ☑ **Free** Publication of your **company logo** on the internet on **www.joining-plastics-bzv.de/en** as well as in the magazine. Please send the logo (jpg-file) to: britta.wingartz@dvs-media.info
- ☑ **Start of entries is possible in each month**
  (deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising



www.joining-plastics-bzv.de/en

Prices

The price for your entry is based on the number of keywords

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

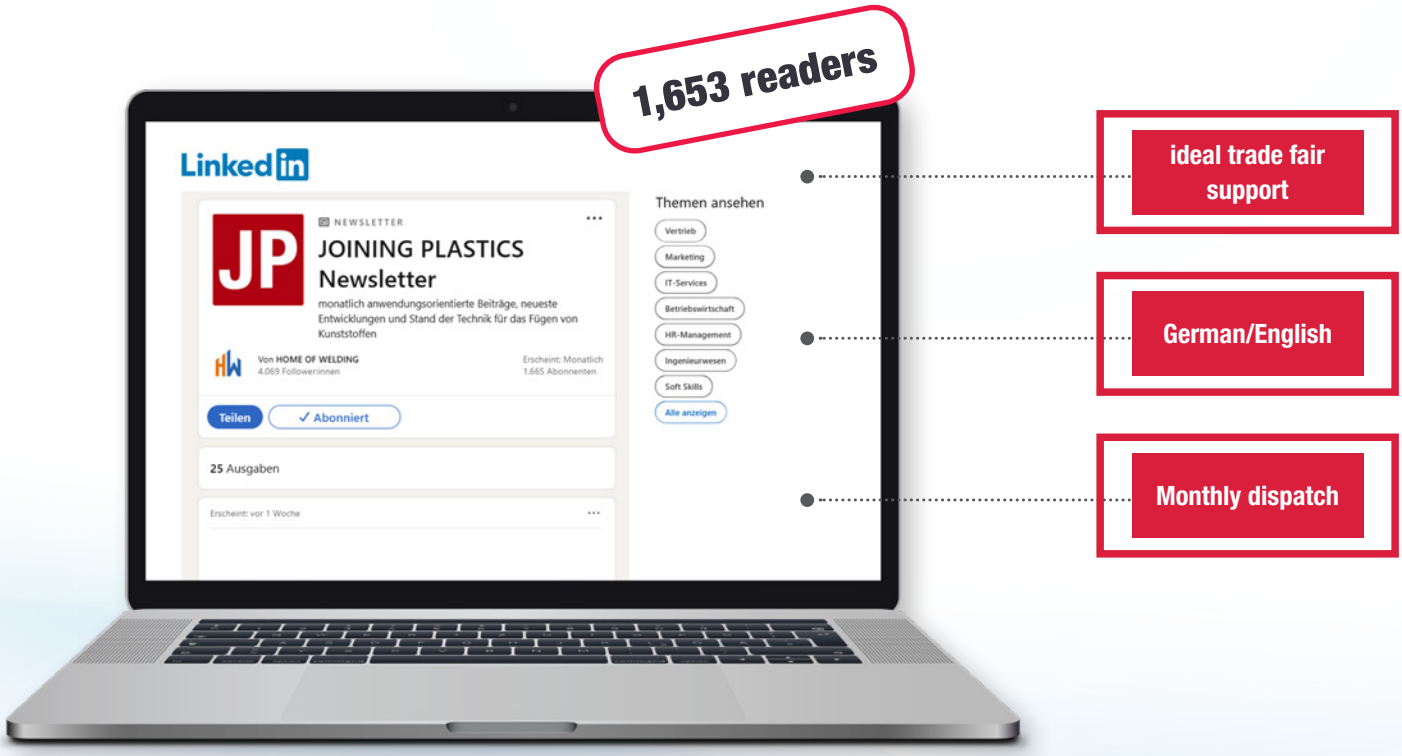
Not listed yet?
Small cost for big effect!
Do not hesitate to contact me!

Your contact:
Britta Wingartz
✆ +49 211 1591-155
✉ britta.wingartz@dvs-media.info

The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal.
Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.



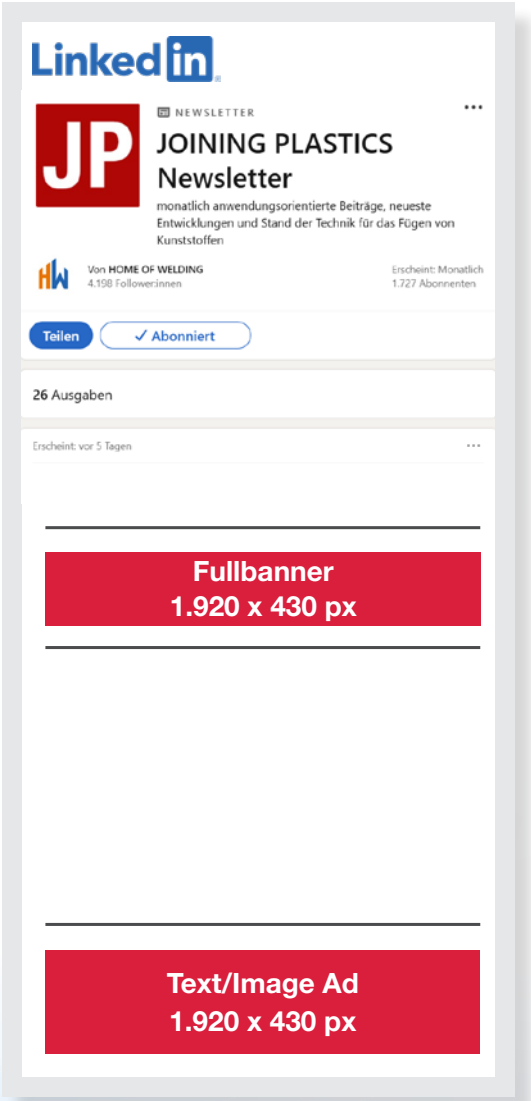
Dates 2027 – Frequency

Issue	Transmis-sion	Data Delivery	Event
January	27.01.2027	20.01.2027	
February	24.02.2027	17.02.2027	**PIAE - Plastics in Automotive Engineering – Kunststoffe im Automobilbau** 17.03. – 18.03.2027, Mannheim/Germany
March	31.03.2027	24.03.2027	**JEC World** 02.04.–04.03.2027, Paris/Frankreich **HANNOVER MESSE** 05.04. – 08.04.2027, Hanover/Germany
April	28.04.2027	21.04.2027	Plastteknik Nordic 2027 12.05.–13.05.2027, Malmömassan/ Sweden
May	26.05.2027	19.05.2027	**Kuteno und KPA – Kunststoff Produkte Aktuell 2027** 01.06. – 03.06.2027, Bad Salzuflen/Germany
June	30.06.2027	23.06.2027	**Würzburger Kunststoffrohr-Tagung** June 2027, Würzburg/Germany **Würzburger Kunststoffschweißertage** June 2027, Würzburg/Germany
July	28.07.2027	21.07.2027	
August	25.08.2027	18.08.2027	
September	29.09.2027	22.09.2027	**Fakuma - Internationale Fachmesse für Kunststoffverarbeitung** 11.10. – 15.10.2027, Friedrichshafen/Germany
October	27.10.2027	20.10.2027	**Fakuma - Internationale Fachmesse für Kunststoffverarbeitung** 11.10. – 15.10.2027, Friedrichshafen
November	24.11.2027	17.11.2027	
December	15.12.2027	08.12.2027	

Newsletter-Advertising Options

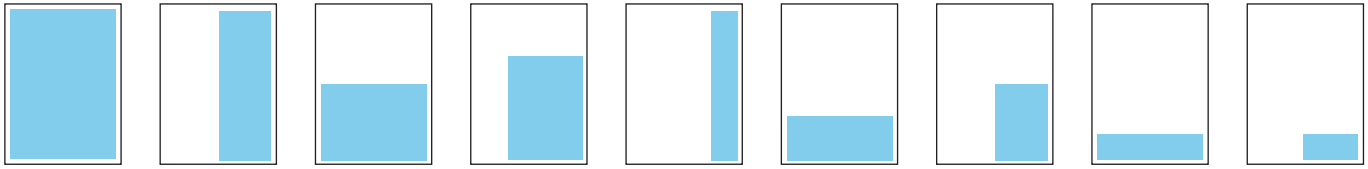
Formats	Format/Size in Pixel	Price* in EURO
Fullbanner	1.920 × 430 px	300,-
Text/Image Ad	1.920 × 430 px	320,-

All prices are exclusive of VAT, per advertising form. Special forms of advertising such as stand-alone newsletters, sponsoring, advertorials, logo placement, etc. on request.



Standard formats for advertisements

Type Area



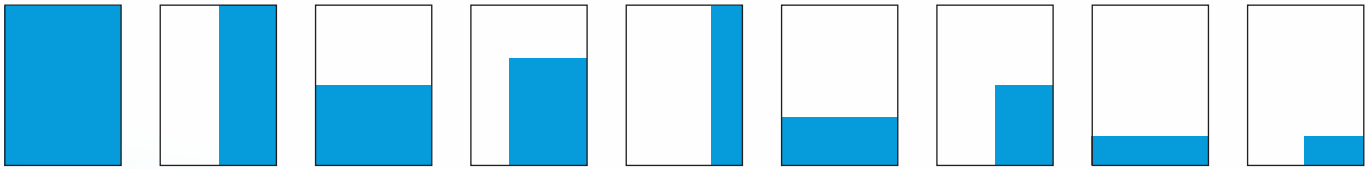
JOINING PLASTICS

1/1 page	1/2 vertical	1/2 horizontal	Juniorpage	1/3 vertical	1/3 horizontal	1/4 vertical	1/4 horizontal	1/8 page
181 mm wide 247 mm high	90 mm wide 247 mm high	181 mm wide 123 mm high	119 mm wide 170 mm high	57 mm wide 247 mm high	181 mm wide 82 mm high	90 mm wide 123 mm high	181 mm wide 62 mm high	90 mm wide 62 mm high

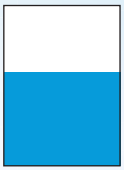
THERMAL SPRAY BULLETIN

1/1 page	1/2 vertical	1/2 horizontal	Juniorpage	1/3 vertical	1/3 horizontal	1/4 vertical	1/4 horizontal	1/8 page
188 mm wide 254 mm high	92 mm wide 254 mm high	188 mm wide 127 mm high	120 mm wide 170 mm high	63 mm wide 254 mm high	188 mm wide 85 mm high	92 mm wide 127 mm high	188 mm wide 64 mm high	86 mm wide 62 mm high

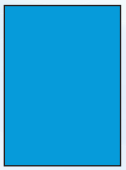
with bleed (applies to both JOINING PLASTICS and THERMAL SPRAY BULLETIN)
*plus 3 mm bleed on all sides.



1/1 page	1/2 vertical	1/2 horizontal	Juniorpage	1/3 vertical	1/3 horizontal	1/4 vertical	1/4 horizontal	1/8 page
210 mm wide 297 mm high	103 mm wide 297 mm high	210 mm wide 147 mm high	137 mm wide 192 mm high	74 mm wide 297 mm high	210 mm wide 107 mm high	103 mm wide 147 mm high	210 mm wide 84 mm high	103 mm wide 84 mm high



Front Cover
210 mm wide
185 mm high
plus 3 mm bleed



Last cover page
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:
Let us know your requests for special formats and special forms of advertising.
We would be happy to make you an offer.

Data transfer, data formats

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

Colours:

PSO Coated v3 (ECI)
Colour profiles and more information about ICC profiles at eci.org.

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

Processing of image data

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



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